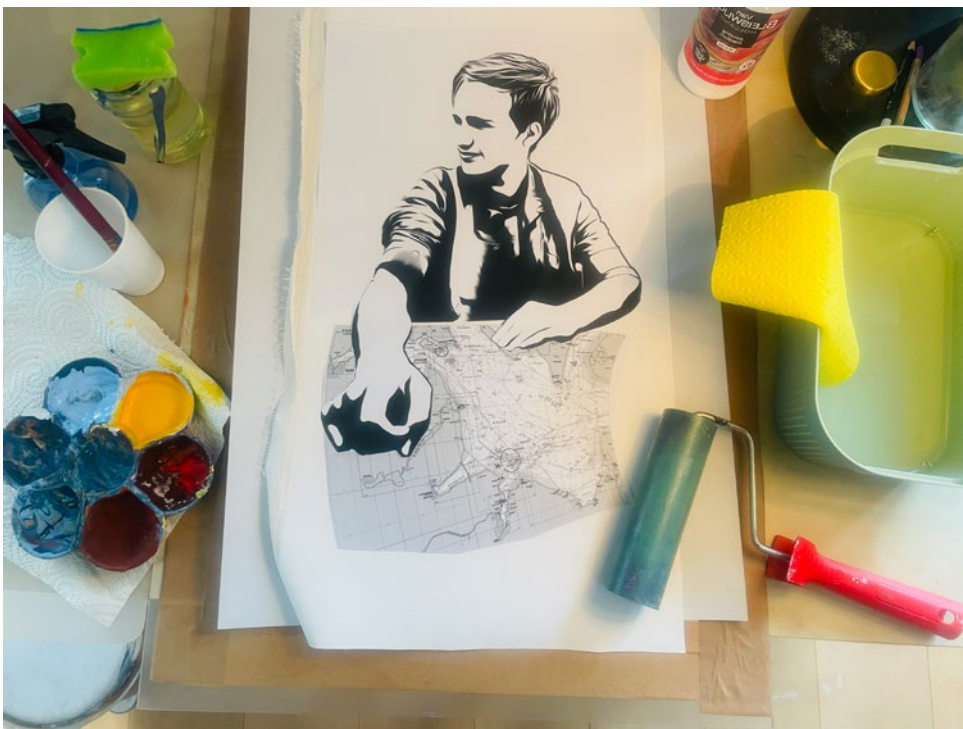


ALTERNATIVE PROSPECTUS

My aim was to dedicate a large portrait to each of my two children. Portraits that reflect their age, personalities, and interests. Portraits that not only I, but also teenagers, could be happy with.

I found the Pop Art style to be age-appropriate and artistically interesting, as it still resonates with, or perhaps even more so than before, the concerns of young people. Richard Hamilton's explanation is fitting:

„Popular (intended for a mass audience), ephemeral (a short-term solution), expendable (quickly forgotten), cheap, mass-produced, young (aimed at youth), witty, sexy, sensationalist, glamorous, highly commercial“ (source: www.riseart.com).



And I found it all the more fascinating that this description perhaps applies even more to youth and pop culture today, considering the constant self-optimization and self-questioning on social media that dictates the lifestyle of young people.

After much testing, the technical implementation worked well, and the children themselves are happy with their portraits.